



Become a NASMM Industry Partner! Join the association representing the finest senior move managers in the nation!

The National Association of Senior Move Managers (NASMM) is the only non-profit, professional association in North America devoted to helping the rapidly increasing 55+ population with middle and later life transition issues. NASMM members are committed to maximizing the dignity and autonomy of older adults as they transition from one living environment to another. With over 700 members in North America and abroad, NASMM strives to facilitate the physical and emotional aspects of relocation for older adults by increasing industry awareness, establishing a national referral network of senior move managers, enhancing the professional competence of members, and promoting the delivery of senior move management services with compassion and integrity. Senior Move Managers represent a fast growing specialization within the field of aging.

NASMM members view our Industry Partners as more than just vendors. You are partners in creating the future of senior move management. NASMM Industry Partner participation offers your company extraordinary opportunities to connect with NASMM members and build your business throughout the year. As a NASMM Industry Partner, you will increase your visibility within NASMM's membership and the thousands of clients they serve while improving your credibility as an industry expert and partner. And, you gain bottom-line savings from members-only discounts and promotions, resulting in an immediate return on investment. Don't miss out on these member benefits, discounts and much more – join today and see how fast your membership pays for itself!

BENEFITS OF INDUSTRY PARTNERSHIP INCLUDE THE FOLLOWING:

- Listing on the NASMM Website Industry Partners Page
- Introductory listing in the NASMM monthly online magazine
- NASMM monthly online magazine "Moving Matters" subscription
- Excel file with NASMM member contact information
- Discounted participation in NASMM events including NASMM's Annual Conference and Expo
- Opportunities for increased visibility through participation in NASMM's Premier Partner Program
- Complimentary advertising opportunities in NASMM's Annual Buyer's Guide
- Editorial submission opportunities
- Customized marketing support from the NASMM staff
- Opportunities to develop webinars and teleseminars to promote your products and services

NASMM Industry Partners who choose to offer discounts on products and services to NASMM members will enjoy increased visibility on the NASMM website with a special "savings" designation that will notify NASMM members of the discount associated with your company.

TWO OPTIONS FOR NASMM INDUSTRY PARTNER MEMBERSHIP

INDUSTRY PARTNER MEMBERSHIP DUES: \$575 annually

or

EXPO/MEMBERSHIP DUES PACKAGE: \$1750

For new NASMM Industry Partners, NASMM offers a combined Expo/Membership Package. This fee combines both your NASMM membership and your exhibit fee for NASMM's 2013 Annual Conference. The exhibit fee for NASMM's Annual Conference is \$1500 and includes your 8 x 10 booth and two full conference registrations. This Expo/Membership special essentially provides you with a 50% discount on your first year's membership! The NASMM 2013 Annual Conference will be held January 20-23 at the TradeWinds Island Grand Resort. This event attracts over 60% of NASMM's membership. Space is extremely limited and the event will sell out.

HOW DO I JOIN?

- Complete the attached Industry Partner application
- Supply two references - one should be a NASMM member
- Send the completed application with full payment** to:

National Association of Senior Move Managers: PO Box 209 • Hinsdale, IL 60522 | 630.230.3594 FAX

Questions: Contact Jennifer Pickett at jennifer@nasmm.org or 877.606.2766!

*Any organization offering a training program must submit their training materials to the NASMM Board of Directors for review. Please contact NASMM for more information.

** Make check payable to NASMM. NASMM also accepts, VISA, MasterCard and Discover.

Gain the Competitive Edge Become a NASMM Industry Partner



PO Box 209
Hinsdale, IL 60522
877.606.2766
630.230.3594 - Fax

For NASMM Office Use Only (Membership Year- _____)

Amount Received \$ _____ Check # _____

REFERRED BY: _____

LIST NASMM MEMBER AND COMPANY ON THE LINE ABOVE

INDUSTRY PARTNER APPLICATION

COMPLETE THIS APPLICATION AND RETURN WITH FULL PAYMENT

NASMM CONTACT INFORMATION (ALL CORRESPONDENCE WILL BE SENT TO THIS PERSON)

Name: _____ Title: _____

Company Name: _____ Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Street Address: _____

City, State/Province, Postal Code _____

Years in business _____

REFERENCES (ONE REFERENCE SHOULD BE A NASMM MEMBER IF POSSIBLE)

1. Name: _____ Title: _____

Company Name: _____ Phone: _____

E-mail: _____ Fax: _____

2. Name: _____ Title: _____

Company Name: _____ Phone: _____

E-mail: _____ Fax: _____

Authorization:

I agree to comply with all NASMM Industry Partner requirements and standards; and to abide by the code of ethics as outlined on the website. I understand that by providing my mailing address, e-mail address, telephone number and fax number, I consent to receive communications by or on behalf of NASMM, its agents or designees, via mail, fax, e-mail, or telephone. I give my consent that my name, company name, address, e-mail address, telephone number, and fax number be listed in the NASMM membership directory which may be published as a paper document or on-line on the NASMM website.

Signature: _____ Date: _____

Choose Your Membership Option: Industry Partner Membership Dues: \$575 or Industry Partner Expo/Membership Package: \$1750

Amount enclosed: \$ _____

Coupon Code: _____

Check Enclosed (Please make check payable to NASMM.) Please bill my VISA MasterCard Discover

Card Number: _____ Expiration Date: _____

Signature: _____

Card Billing Address: _____ City: _____

State | Province: _____ Postal Code: _____



INDUSTRY PARTNER PROFILE

NASMM WILL USE THIS PROFILE TO PUBLICIZE YOU TO THE NASMM MEMBERSHIP AND THIS INFORMATION WILL APPEAR ON THE NASMM WEBSITE.

Name: _____ Title: _____

Company Name: _____ Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Street Address: _____

City, State/Province, Postal Code: _____

Description of Services - (limit 100 words)

Are you offering NASMM members a discount on your products or services? yes no

If yes, please provide a description of the discount and how NASMM members can receive the discount:

Please mail or fax this with your completed Industry Partner Application and full payment to:

NASMM

PO Box 209 • Hinsdale, IL 60522

877.606.2766 • phone

630.230.3594 • fax